

A low-angle, black and white photograph of several tall skyscrapers reaching towards the sky. The perspective is from the ground looking up, creating a sense of height and scale. The buildings are arranged in a way that they seem to converge towards the top of the frame.

LOYAKK VEGA

BUSINESS RELATIONSHIP PLATFORM

Tokenomics
Token Details, Purchase Terms & Conditions

Table of Contents

The Loyakk Token..... 3

Token Details.....6

Token Purchase Details.....7

Use of Funds.....8

The LOYAKK INDEX.....9

Token Purchase Event.....10

Other Terms & Conditions..... 11

Disclaimer & Additional Considerations.....12

The Loyakk Token

Broadly speaking the Loyakk token is a utility token. Its broad characteristics from a business and technical perspective are as follows:

Business Applicability

The Loyakk network is purpose built to enable its business participants & members to share data with one another. Each Enterprise will create their instance of the Loyakk Platform-powered Permissioned Network i.e. Value Web for their Business Network and Partners. The Loyakk token is required to conduct business and share data on each Value Web in the Loyakk network.

The Loyakk token, simply put, is a carrier of the business data. It is required for all inter-company interactions on the Loyakk-powered Value Web Network. The act of initiating one interaction i.e. sending data from one organization to another organization or organizations is considered one data interchange. The Loyakk Tokens will enable appropriate and multiple levels of permissioning, partitioning and propagation of data amongst the participants of the network.

Loyakk believes that the network draws its value from the number of data interchanges occurring on the platform. The data interchanges are what will increase the value of the 'value-web' and help businesses that use the Loyakk network grow by bringing to bear the collective power of their relationships in their transactions. Our objective is to power all inter-company interactions via the Loyakk Token.

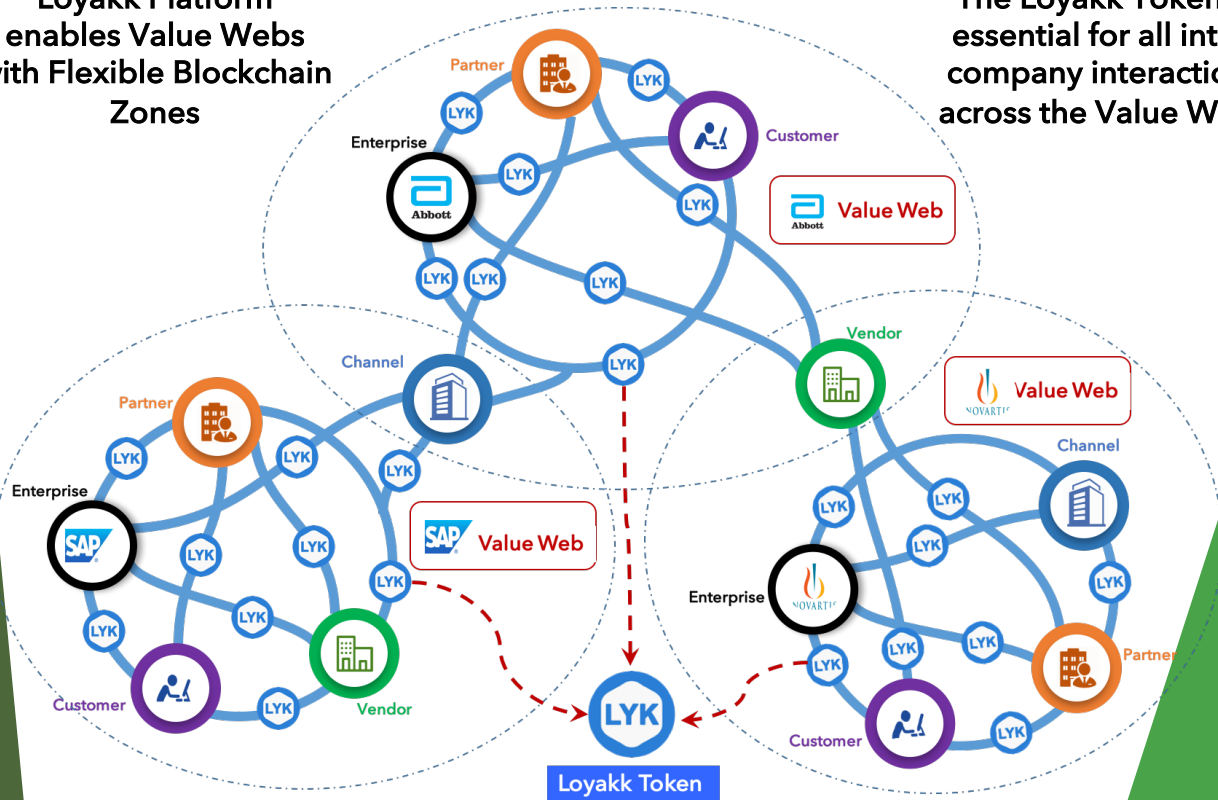
Technical Details

Loyakk will mint an ERC20 compliant token that will be made available to users and businesses. There will be a pool of 1 Billion of which 300 Million are in the current release. The remaining 700 Million tokens will be made available to enterprise customers (this might be subject to change depending on demand constraints).

Of this 300 Million pool, 60 Million will be made available for User purchase, and 123 Million for purchase by Businesses. Businesses are **not allowed** to resell in the Open Market. **All details of the Token Distribution are specified in the Token Details section on Page 6.** The Loyakk tokens will be deposited into ERC-20 compliant wallets on the Ethereum network about 8 – 12 weeks after the close of the Token Purchase Event.

The Loyakk Value Web network will have a number of micro-services that business clients will use to transact on the network. The Loyakk token will be used for each invocation of a micro-service. Once an organization exhausts its supply of tokens, it can acquire fresh ones either from the exchanges or from Loyakk, if a large enterprise customer so desires.

Loyakk Platform enables Value Webs with Flexible Blockchain Zones



The Loyakk Token is essential for all inter-company interactions across the Value Webs

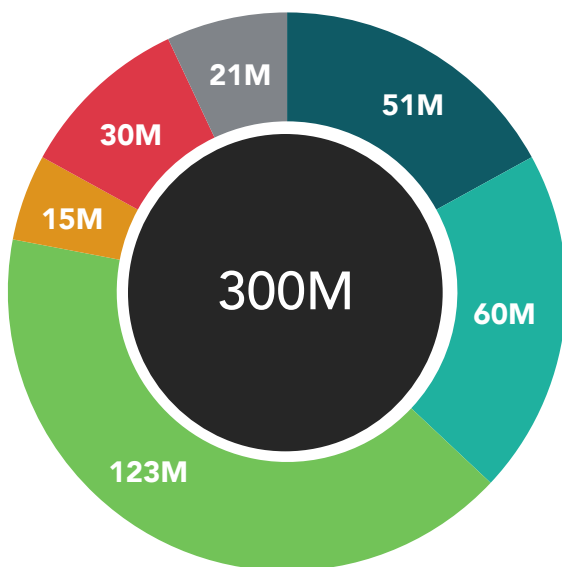
Since Enterprise customers of Loyakk will be running permissioned / consortium Blockchain Value Webs on the Loyakk Vega Platform, we have architected a ground-breaking approach to provide Loyakk Token holders a view into these Loyakk-powered Permissioned Networks without compromising the confidentiality of these Enterprise interactions. Loyakk will publish a Loyakk “Beacon” Index Token (conceptually a Signal) on the Ethereum network. This patent-pending token will function as a “faucet” that can be queried on-demand for data on the spread, effectiveness and usage of the Loyakk network across all private networks / Value Webs. The data attributes will terminate in a single smart contract that amalgamates all the data into a single numeric value.

Loyakk will also provide a template that will allow token holders to construct their own formula and personalized Loyakk index (for e.g. the Loyakk index for a China-based token-holder or may include only transactions originating in China, and the index for an token-holder in Australia may include transactions originating only in Australia)

We believe that this patent-pending “zero-value” on-demand Beacon token is a big step in ensuring transparency and is a material differentiator from all other token purchases. This approach will grant token holders the ability to gain unprecedented insights into private/permissioned instances of the Loyakk Platform and the volume of interactions that happen with our ERC20-complaint token while ensuring confidentiality of our Enterprise Customer’s data.

Token Details*

- ▶ Token: LYK (utility token) (ERC20 standard)
- ▶ Total Supply: 1,000,000,000 (see **Unsold Pool** note)
- ▶ Current Release: 300,000,000
- ▶ For Purchase by Users: 60,000,000
- ▶ For Purchase by Businesses: 123,000,000 (**not permitted to resell**) & Incremental Incentives
- ▶ Price Per Token: £ 0.50 (before Bonuses)
- ▶ Purchase Options: BTC or ETH
- ▶ Unsold Pool: For use by larger Enterprise Customers & Incremental Incentives
- ▶ Employee Tokens: Will be issued only after Token buyers and will vest over a period of 1 year



Purchase by Users: 20%
Purchase by Businesses: 41%
Incentives: 7%
Partners: 5%
Blockchain Research Fund: 10%
Team & Advisors: 17%

*Loyakk Ltd. retains the right to change, pause, postpone, stop the token purchase, at any time for necessary period of time, due to any reason

The price of LYK token is set at £ 0.50 (before Bonuses) payable in BTC or ETH. The token price in BTC and ETH will be published by Loyakk Ltd.

Token Purchase Details

- ▶ Price For 1 LYK Before Bonuses: **£ 0.50** (see previous page)
- ▶ Min. Purchase: **200 LYK**
- ▶ Time¹ & Contribution Based Bonuses

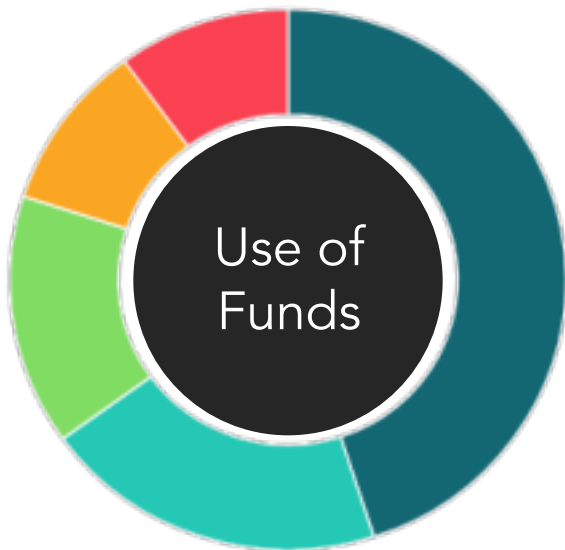
	Purchase Amount		Bonus %
Pre-ICO (Feb 24 - April 15)	≥ 10 ETH < 10 ETH	≥ 1 BTC < 1 BTC	announced to whitelist
April 16 - April 23	≥ 10 ETH < 10 ETH	≥ 1 BTC < 1 BTC	25% 20%
April 24 - April 31	≥ 10 ETH < 10 ETH	≥ 1 BTC < 1 BTC	20% 15%
May 1 - May 10	≥ 10 ETH < 10 ETH	≥ 1 BTC < 1 BTC	10% 07%
May 11 - May 15	Any amount	Any amount	0%

- ▶ Find additional details at: <https://www.loyakk.io>
- ▶ Loyakk Ltd. & iStrategy Ltd. Contact:
ico@loyakk.co.uk
3rd Floor
86-90 Paul Street, London EC2A 4NE

¹ Based on GMT

Token Contribution Distribution

Token purchase contributions through the token purchase will be utilized for product & development, to run the operations, for marketing , purchases & customer adoption success and for legal and administrative expenses that Loyakk will incur in the course of business. The token contributions will be utilized as follows:



Product & Development: **45%**
Operations: **20%**
Marketing: **15%**
Sales & Customer Adoption **10%**
Legal and Administrative: **10%**

The LOYAKK INDEX

Ground-breaking visibility for ICO Token Holders

- The Loyakk Index is a **patent-pending data pipe** that will allow token holders to gauge the overall health, adoption and velocity of the Loyakk platform
- The underlying data attributes and real-time values of the Loyakk Index will be persisted in the Loyakk blockchain
- The data attributes will terminate in a single smart contract that amalgamates all the data into a single numeric value
- Loyakk will, in the future, provide a template that will allow you to construct your own formula and personalized Loyakk index (for e.g. the Loyakk index for a UK token-holder may include only transactions originating in the UK and the index for a token-holder in Singapore may include transactions originating in only Singapore)
- Since the Loyakk index is persisted, all historical data will also be available for all.
- ▶ **Official Token purchase at:** <https://www.loyakk.io>

TOKEN Purchase:

ICO Private Sale starts on February 23, 2018

- ▶ No Tokens will be issued before conclusion of open token purchase
- ▶ Loyakk will accept payment after 6 confirmations for BTC and 60 for ETH
- ▶ Token reconciliation and settlement will be done in 8-12 weeks after conclusion of Token Open Sale event
- ▶ Final number of tokens will depend on amounts contributed
- ▶ The timeline for initiation and publication of the Loyakk Index will be communicated via www.loyakk.io
- ▶ The timeline indicated in The Loyakk VEGA Roadmap on www.loyakk.io is subject to change
- ▶ No confidential / security information or keys will ever be sent to your email
- ▶ We will not request any additional information from you as part of the token purchase. Any attempt to do so should be reported to us
- ▶ We will contact you only via tokenpurchase@loyakk.co.uk
- ▶ Official Token Purchase info at: <https://www.loyakk.io>

Other Terms & Conditions

- ▶ Loyakk Tokens are not an investment vehicle of any kind and do not pertain in any way to an offering of securities in any jurisdiction. This presentation is not meant to constitute investment or tax advice. Neither the information nor any opinion contained in the presentation constitutes a solicitation or an offer to buy or sell any securities, futures, options or other financial instruments.
- ▶ Ownership of Loyakk Token carries no rights express or implied. Loyakk tokens value lies in the construct that they are required to use the Loyakk Vega-powered Business Relationship applications to transfer business & relationship data and value between businesses in the Enterprise Value Webs. Tokens can also be transferred amongst Loyakk users. Participants in the token purchase should have no expectation of influence over internal governance of Loyakk Ltd. or any other subsidiary or entity of Loyakk.
- ▶ Decisions based on information contained on this site are the sole responsibility of the reader.
- ▶ The materials in this presentation are provided “AS IS” and without warranties of any kind (either express or implied). To the fullest extent permissible pursuant to applicable law, any and all warranties, express or implied, including, but not limited to, implied warranties of merchantability and fitness for a particular purpose, are disclaimed.
- ▶ The Company reserves the right to change these terms and conditions at any time without prior notice.

DISCLAIMER & ADDITIONAL CONSIDERATIONS

THERE IS NO ASSURANCE THAT THE SALE OR PURCHASE OF ANY SAFT OR TOKENS WILL BE DEEMED COMPLIANT BY ANY REGULATORY AUTHORITY, INCLUDING BUT NOT LIMITED TO THE U.S. SECURITIES AND EXCHANGE COMMISSION, INTERNAL REVENUE SERVICE, EUROPEAN SECURITIES AND MARKETS AUTHORITY, ANY EUROPEAN TAX AUTHORITY, AND ANY AGENCY ENFORCING COMMODITIES LAW OF ANY JURISDICTION. PROSPECTIVE PARTIES TO A SAFT SHOULD NOT CONSTRUE THE SAFT OR ANY OTHER ATTENDANT COMMUNICATIONS AS LEGAL, INVESTMENT, TAX, REGULATORY, FINANCIAL, ACCOUNTING OR OTHER ADVICE. PRIOR TO SELLING OR PURCHASING THE SAFT OR ANY TOKENS, YOU SHOULD CAREFULLY REVIEW ANY RISK FACTORS THAT ARE PROVIDED AND CONSULT WITH YOUR OWN LEGAL, INVESTMENT, TAX, ACCOUNTING, AND OTHER ADVISORS TO DETERMINE THE POTENTIAL BENEFITS, BURDENS, RISKS, AND OTHER CONSEQUENCES OF SUCH TRANSACTION. THE TAX AND SECURITIES TREATMENT OF THE SAFT, THE PURCHASE RIGHTS CONTAINED THEREIN AND ANY TOKEN DISTRIBUTION IS UNCERTAIN. THERE MAY BE ADVERSE TAX, SECURITIES, OR LEGAL CONSEQUENCES FOR TOKEN CONTRIBUTORS UPON CERTAIN FUTURE EVENTS. A PURCHASE PURSUANT TO THE SAFT AND THE PURCHASE OF TOKENS PURSUANT THERETO MAY RESULT IN ADVERSE TAX OR SECURITIES CONSEQUENCES TO TOKEN CONTRIBUTORS OR ISSUERS, INCLUDING WITHHOLDING TAXES, INCOME TAXES, SALES OR USE TAXES, TAX REPORTING AND SECURITIES REGISTERING REQUIREMENTS. EACH ISSUER OR TOKEN CONTRIBUTOR SHOULD CONSULT WITH AND MUST RELY UPON THE ADVICE OF ITS OWN PROFESSIONAL TAX ADVISORS AND ATTORNEYS WITH RESPECT TO THE UNITED STATES AND NON-TAX TREATMENT OF A PURCHASE THROUGH THE SAFT AND THE RIGHTS CONTAINED THEREIN. THIS SIMPLE AGREEMENT FOR FUTURE TOKENS HAS NOT BEEN REGISTERED UNDER THE SECURITIES ACT OF 1933, AS AMENDED (THE “**SECURITIES ACT**”), OR UNDER THE SECURITIES LAWS OF CERTAIN STATES. THIS SIMPLE AGREEMENT FOR FUTURE TOKENS MAY NOT BE OFFERED, SOLD OR OTHERWISE TRANSFERRED, PLEDGED OR HYPOTHECATED EXCEPT AS PERMITTED HEREIN.

REGULATORY, COMPLIANCE, AND LEGAL CONSIDERATIONS SECTION

This token sale has not been registered or qualified under the securities laws of any jurisdiction anywhere in the world. Prospective purchasers of a SAFT are required to inform themselves about, and to observe any restrictions relating to, the SAFT and any related documents in their applicable jurisdiction. This whitepaper does not constitute an offer to sell, or a solicitation of an offer to buy, a SAFT or Loyakk Tokens in any jurisdiction in which it is unlawful to make such an offer or solicitation. Neither the U.S. Securities and Exchange Commission (the “SEC”) nor any other federal, state or foreign regulatory authority has approved the purchase of the SAFTs or the Loyakk Tokens. Furthermore, no such authority has confirmed the accuracy or determined the adequacy of this whitepaper. We have however taken reasonable steps and good-faith measures to account for evolving law and regulatory practices regarding ICO’s which we have touched upon herein.

This whitepaper contains a summary of the SAFT, the Loyakk Token and certain other documents referred to herein. Each prospective purchaser should review these documents for complete information and take all reasonable steps to educate themselves on the subject matter covered in. Loyakk reserves the right to unilaterally and exclusively modify the terms of this sale, the SAFTs and the Loyakk Tokens described in this whitepaper, and the SAFTs are offered subject to Loyakk’s ability to reject any submission to purchase tokens, in whole or in part, by any prospective purchaser.

Currently, digital tokens are being closely and regularly scrutinized by various regulatory bodies around the world, including but not limited to the SEC, European Securities and Markets Authority, and each individual state in the United States. Law regarding ICO’s is an evolving area of law, and there is no clear guidance from regulatory agencies, courts, and laws regarding legally-compliant practices for ICO’s. As a result, future evolution of the law and potential consequences are too speculative for the Loyakk to reasonably foresee and act upon. Loyakk has taken good-faith measures to account for the evolving law and rules on ICO’s and in an effort to comply with such law. However, there is a substantial risk that in numerous jurisdictions, including the United States, that Loyakk Tokens may be deemed to be a security, meaning such token must be registered or comply with an applicable exemption from registration. For example, applicable securities laws may limit the ability to hold more than certain amounts of Loyakk Tokens; restrict the ability to transfer Loyakk Tokens; require disclosure or other conditions on you in connection with any sale of Loyakk Tokens; and may restrict the businesses that facilitate exchanges or effect transfers of your Loyakk Tokens. Every user, purchaser, and holder of a Loyakk Token is required to make diligent inquiry into determine if the acquisition, possession and transfer of Loyakk Tokens is legal in its jurisdiction and to comply with all applicable laws and Loyakk’s SAFT, Terms of Use, and other documents referenced herein. The legal ability of Loyakk to provide Loyakk Tokens and the Loyakk Token network in some jurisdictions may be eliminated by future regulation or legal actions. In response to such action, Loyakk may take actions that adversely impact you and the Loyakk Tokens you hold, including: (a) ceasing operations or restricting access in certain jurisdictions, (b) adjusting Loyakk Tokens and the network in a way to comply with applicable rules and regulations, (c) voiding or not processing token purchases, or (d) ceasing operations entirely.

Each purchaser of the Public Sale: (a) if in the United States, or a U.S. Person (as defined in Regulation S under U.S. Securities Act of 1933 (the “Securities Act”)), must be an accredited investor (as defined in Regulation D under the Securities Act) or (b) if outside of the United States, must be a non-U.S. Person (as defined under Regulation S under the Securities Act) who is not purchasing for the account or benefit of a U.S. Person and who is eligible to purchase SAFTs and Loyakk Tokens under the applicable laws of the purchaser’s jurisdiction. Each purchaser of the Loyakk Token must be sophisticated in terms of investment, business, and/or blockchain technology, or be able to fend for themselves or have access to the information that can allow such purchaser to fend for themselves with regard to the subject matter of this token purchase sale.

Blockchain technologies have been the subject of evolving and intense scrutiny by various regulatory bodies around the world. For example, some U.S. jurisdictions regulate providers of money transmission services who create a medium of exchange or a method by which value is transferred from one person to another person or location. The implications of triggering such requirements may include registration with the U.S. Department of the Treasury’s Financial Crimes Enforcement Network (“FinCEN”), and implementing an anti-money laundering/know-your-customer compliance program that meets federal standards, including transaction monitoring, designation of a compliance officer, employee training, and periodic auditing and testing. In certain U.S. states and other international jurisdictions, there may be various compliance obligations, such as the need for licenses or registrations, minimum net worth requirements, bonding, biographical and financial approval of officers and directors, and other ongoing compliance, examination, and reporting obligations. We do not intend to operate in any jurisdictions that require a license or registration to conduct a money services business, money transmitter or virtual currency business. If you are a resident of a jurisdiction that requires such licensing or registration, do not purchase the SAFT or receive Loyakk Tokens. The application of these regulatory agencies to Loyakk Tokens and Loyakk is unclear, but if implicated these requirements will require us to expend significant time and resources to comply with them or face adverse regulatory action. In addition, Loyakk Tokens are subject to risks related to regulatory inquiries or actions taken with regard to the blockchain. A lack of a central regulatory authority and structure and the global nature of digital assets and blockchain technologies limit legal remedies and recourses – As a result, you may have no legal remedies or recourse against Loyakk, other users, holders, purchasers or sellers of Loyakk Tokens, and any other person or entity that may interfere with Loyakk, Loyakk Tokens, or your digital wallet.

Companies with total assets above \$10 million and more than 2,000 holders of record of its equity securities, or 500 holders of record of its equity securities who are not accredited investors, as the last day of their fiscal year must register that class of equity securities with the SEC under the Exchange Act of 1934 (the “Exchange Act”). From this token sale, Loyakk may surpass \$10 million in assets as it builds out its Loyakk Token network. Furthermore, there is the possibility that this token sale or future transactions in SAFTs or Loyakk Tokens may result in more than 2,000 holders of record or 500 unaccredited investors. While the SAFTs do not have obvious features likely to result in

their being considered equity securities, there is no clear guidance from the SEC on this issue. Furthermore, Loyakk believes that Loyakk Tokens, when issued on conversion of the SAFTs, will be utility tokens and not securities (equity or otherwise) or otherwise comply with applicable securities registration exemptions, but there is no clear guidance from the SEC on this point. Any requirement that Loyakk or iStrategies Ltd. register a class of equity securities with the SEC would require significant time and expense. Loyakk, Inc is the developer of the technology and platform, and iStrategies Ltd. Is licensing the technology, Loyakk brand and assets to market, initiate fundraising efforts, including but not limited to an initial token (or coin) offering, and resell to enterprise customers across all markets excluding the United States.

CAUTIONARY STATEMENT ON FORWARD-LOOKING STATEMENTS

Certain statements in this whitepaper constitute forward-looking statements under applicable securities law. Except for statements of historical fact, information contained herein constitutes forward-looking statements, including: (1) Loyakk's technical ability to develop Loyakk Token and enable decentralized enterprise networks for customers with iStrategies, Ltd. as described herein; (2) the projected utility and functionality of the Loyakk Token and its functionality on Loyakk Token network; (3) the completion of, and the use of proceeds from the sale of all SAFT's; (4) the execution of Loyakk's vision and its growth strategy and use cases for Loyakk Token and its network; (5) the use of Loyakk Token by token purchasers, fundraisers, consumers, or enterprises seeking to use Loyakk's token for business or personal transactions; (6) the sources and availability of third-party financing for Loyakk Token transactions; (7) the completion of Loyakk's or iStrategies's projects that are currently underway, in development or otherwise being considered; (8) future working capital and capital requirements; and the functionality; (9) versatility of the blockchain protocol to accommodate the functionality and utility of Loyakk Token; (10) the development and evolution of applicable law, including securities and tax law, to enable Loyakk and iStrategies to develop Loyakk Token without impediment, regulation, or large expense as a result of compliance efforts; and (11) the viability of the strategic partnership between Loyakk and iStrategies. Forward-looking statements can also be identified by words such as "can," "expect," "will" and other identifiers of non-historical events. Forward-looking statements are provided to allow potential purchasers of the SAFTs the opportunity to understand management's beliefs and opinions with respect to the future. Loyakk is an early stage company and any token purchase through a SAFT is inherently risky. Forward-looking statements are not guarantees of future performance, and you should use your own prudent judgment in assessing the likelihood of future performance. Although forward-looking statements contained herein are based upon what management believes are reasonable assumptions, they necessarily involve known and unknown risks and uncertainties, which may cause actual performance and financial results in future periods to differ materially from any projections of future performance or results expressed or implied by such forward-looking statements. Loyakk undertakes no obligation to update forward-looking statements for any reason, except as required by applicable securities laws.